

COOKIE POLICY

1. IDENTITY OF THE DATA PROCESSOR

INKA CROPS S.A. (hereinafter, “INKA CROPS”) with Tax ID No. 20291939083, located at Av. El Santuario No. 1127 – Urb. Zarate, district of San Juan de Lurigancho, Lima – Peru, is the data processor responsible for the processing of personal data collected through the use of cookies on its websites.

At INKA CROPS, we value privacy and strive to ensure that your experience on our websites is safe, reliable, and transparent.

This Cookie Policy aims to explain what cookies are, what types we use, for what purposes, and how you can manage or disable them.

This policy applies to the following websites and their subdomains:

- www.inkacrops.com
- www.inkachips.com
- and other websites or microsites operated by **INKA CROPS** for its brands and digital campaigns.

This Cookie Policy complements our **Privacy Policy**, available at [\[link to the Policy\]](#), where you can find additional information regarding the processing of personal data and your rights.

2.- WHAT ARE COOKIES?

- Cookies are small text files that websites store on your device (such as a computer, mobile phone, or tablet) while you browse.
- They allow websites to remember preferences, understand how users interact with the site, and improve the browsing experience by providing more efficient and personalized functionality.
- Some cookies are **first-party** cookies, installed by INKA CROPS; others are third-party cookies used by external services (such as Google, Meta, or other platforms) for statistical analysis, performance measurement, or personalized advertising.

3.- WHAT DO WE USE COOKIES FOR?

We use first-party and third-party cookies to:

- Ensure the technical and secure functioning of the site.
- Analyze and optimize performance and browsing experience.
- Remember your preferences, such as language or region.
- Offer personalized content and advertising, only when prior consent has been provided.

INKA CROPS does not collect information that directly identifies you. All information obtained through cookies is processed in anonymized or pseudonymized form.

4.- TYPES OF COOKIES USED

NAME	FIRST PARTY/THIRD PARTY	DOMAIN	DESCRIPTION	DURATION
__cf_bm	First party	__cf_bm .hsforms.net	This cookie, set by Cloudflare, is used to support Cloudflare bot management.	1hour
__cf_bm	First party	.hsforms.com	This cookie, set by Cloudflare, is used to support Cloudflare bot management.	1 hour
_cfuvid	First party	.hsforms.com	Set by Calendly to track users across sessions to optimize user experience by maintaining session consistency and providing personalized services.	By session
__cf_bm	Third party	.hs-scripts.com	This cookie, set by Cloudflare, is used to support Cloudflare bot management	1 hour
__cf_bm	Third party	.hsadspixel.net	This cookie, set by Cloudflare, is used to support Cloudflare bot management	1 hour
__cf_bm	Third party	.hscollectedforms.net	This cookie, set by Cloudflare, is used to support Cloudflare bot management	1 hour
__cf_bm	Third party	.hs-analytics.net	This cookie, set by Cloudflare, is used to support Cloudflare bot management	1 hour
__cf_bm	Third party	.hs-banner.com	This cookie, set by Cloudflare, is used to support Cloudflare bot management	1 hour
__cf_bm	Third party	.hubspot.com	This cookie, set by Cloudflare, is used to support Cloudflare bot management	1 hour
_cfuvid	Third party	.hubspot.com	Set by Calendly to track users across sessions to optimize user experience by maintaining session consistency and providing personalized services.	By session

__cf_bm	Third party	.hubapi.com	Esta cookie, establecida por Cloudflare, se utiliza para respaldar la gestión de bots de Cloudflare.	1 hour
__cf_bm	Third party	.hsappstatic.net	This cookie, set by Cloudflare, is used to support Cloudflare bot management.	1 hour

5.- CONSENT AND COOKIE SETTINGS

When you first access the site, you will see a **cookie banner** through which you may grant or manage your consent freely and in an informed manner.

You may choose:

- **Accept all:** All described cookies will be installed.
- **Reject all:** Only necessary technical cookies will remain active.
- **Configure preferences:** You can select which types of cookies you wish to accept or reject.

No non-essential cookies will be installed without your prior consent. You may **modify** or **withdraw your consent** at any time through the “*Cookie Settings*” link available in the website footer.

Information collected through cookies may be used by INKA CROPS, according to this policy, to analyze interests, preferences, and browsing behavior to improve your experience and offer personalized content or communications, only when you have given express consent.

6.- THIRD-PARTY COOKIES

Some cookies may be installed by third parties (e.g., Google, Meta, LinkedIn, or TikTok) with whom we collaborate to provide statistical analysis, performance measurement, or personalized advertising.

These third parties may carry out international data transfers, which are conducted in accordance with the European Union’s Standard Contractual Clauses or other recognized mechanisms that ensure an adequate level of protection for personal data.

7.- DATA RETENTION

Data derived from the use of cookies will be retained only for the time necessary to fulfill the purpose of each cookie or until you withdraw your consent. Such data may be stored in INKA CROPS S.A.’s Personal Data Bank “*Website Users*,” duly registered with the National Authority for Personal Data Protection, and will be processed in accordance with Law No. 29733 and its regulations

8.- DATA HOLDER RIGHTS

You may exercise your rights of access, rectification, cancellation, objection, withdrawal of consent, and other rights recognized by Law No. 29733 by emailing: **bancodedatospersonales@inkacrops.com.pe**

Your request must include your full name, identity document number, and a clear and precise description of the right you wish to exercise.

You may access the rights request form by [clicking here](#)

9.- HOW TO DISABLE COOKIES FROM YOUR BROWSER

You can block or delete cookies by configuring your browser:

- **Chrome:** Settings → Privacy and security → Cookies and other site data.
- **Firefox:** Options → Privacy & Security → Cookies and site data.
- **Safari:** Preferences → Privacy → Block cookies.
- **Edge:** Settings → Cookies and site permissions.

Please note that disabling cookies may affect your browsing experience or cause certain functions to operate incorrectly.

10.- APPLICABLE LEGAL FRAMEWORK

This policy is applied in accordance with:

- **Law No. 29733** – Personal Data Protection Law (Peru).
- **Supreme Decree No. 016-2024-JUS** – Regulations of the Law.
- **Regulation (EU) 2016/679 (GDPR)** for users located in the European Economic Area.

11.- USERS LOCATED IN THE UNITED STATES

If you access our websites from the United States, INKA CROPS S.A. applies the same principles of transparency, control, and respect for privacy established under Law No. 29733 (Peru) and Regulation (EU) 2016/679 (GDPR).

We also recognize the privacy rights included in U.S. state laws, such as the California Consumer Privacy Act (CCPA) and the California Privacy Rights Act (CPRA), as well as equivalent regulations in Virginia, Colorado, Connecticut, and Utah.

Accordingly:

- You may request information about the categories of personal data collected through cookies.
- You may request deletion of such data when technically feasible.
- You may opt out of the use of advertising or tracking cookies at any time using the “Cookie Settings” link in the footer.

INKA CROPS does not sell or share personal information with third parties for commercial purposes without your explicit consent. To exercise these rights, you may email **bancodedatospersonales@inkacrops.com.pe**, indicating that you reside in the United States and wish to exercise your privacy rights.

12.- POLICY UPDATES

INKA CROPS S.A. may modify or update this Cookie Policy at any time to reflect regulatory, technical, or functional changes on its websites, as well as to ensure compliance with personal data protection laws.

Any changes will be published on our websites, indicating the date of the latest update, and will take effect upon publication. We recommend reviewing this policy periodically to stay informed about the use of cookies and similar technologies on our digital platforms.

Last updated: November 2025

